



ERICKSON  
COACHING  
INTERNATIONAL

# TRAIN the Trainer Certification

20 - 22 October (Online)  
28 Oct - 01 November (Onsite)

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EARLY BIRD  
**15**  
August



## Course Introduction

This program will give you ample opportunity to design, organize and model your own training and presentation programs using unique formats that promote and encourage transformational development.

**Erickson Train the Trainer Certification:** A Trainer's Training is a highly interactive course with a very specific focus on transformational thinking. You will explore how to create trust in unity consciousness. This includes learning how to align with others in such a way that people recognize and respond to the deep core of their own inner truth. It also includes eliminating the 'fear' conversations and controversies that stop effective exploration and development.



For those who  
seek a  
**transformational  
stance** that  
contributes



### This course is for:

- **Aspiring leaders** running meetings, delivering presentations and **keynotes**
- **individuals** and **coaches** who wish to become **facilitators, trainers** and/or mentors hosting workshops, courses and training programs

### You will walk away with:

- **Ability** to develop courses, workshops and seminars,
- **Ability** transition from one-on-one coaching to creative design for a group
- **Ability** to express your unique talents and niche,
- **Develop** facilitation skills to promote your work and services as a coach,
- **Know** how to structure a presentation and/or workshop based on your own content,
- **Discover** how to build trust with a group and handle objections effectively,
- **Apply** the Ericksonian principles in an interactive learner-centered teaching approach.



The program is accredited by the  
**ICF (International Coach Federation)**  
and offers **48 CCEUs (Continuing  
Coach Education Units)**.

**Price:** 3.150 Euros

**Early bird fee** is 2.850 Euros  
(valid until August 15)

## General skills you will walk away with:



- **An expanded** sense of ease with the audience,
- **Ability to apply** verbal language techniques that captivate both the conscious and unconscious minds of participants,
- **Skills to design** learning outcomes to scaffolded learning,
- **Capacity to design** an effective opening to entice participants,
- **Ability to apply** a unique technique to summarize and transition into new topics,
- **Use appropriate humor** and jokes to support the intended learning outcomes create exercises, learning activities and assignments that are motivating, easy to understand and that support the desired learning outcomes,
- **Design questions** that can be asked to engage the audience and start useful discussions
- **Apply methods** that help to answer learners' questions effectively
- **An ability** to create and conduct useful demonstrations
- **The capacity** to set up 'break states' and energizers to shift learner engagement
- **Ability to use voice tone** to enhance storytelling and maintain interest
- **Skills to design** an appropriate and memorable ending to the workshop or program.